

**FOUR STORIES, A SHORT FILM COMPETITION
OFFICIAL RULES**

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**FOUR STORIES, A SHORT FILM COMPETITION
OFFICIAL RULES**

THE FOUR STORIES, A SHORT FILM COMPETITION (THE “COMPETITION”) IS NOT A PRIZE DRAW, BUT AN ARTISTIC COMPETITION. NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN THE COMPETITION. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. INTERNET ACCESS IS REQUIRED.

POTENTIAL FINALISTS WILL BE REQUIRED TO RESPOND TO NOTIFICATIONS AND OTHER COMMUNICATIONS FROM SPONSOR OR COMPETITION ADMINISTRATOR (BOTH DEFINED IN SECTION 2 BELOW) WITHIN THE TIME FRAME SET FORTH IN THE NOTICE(S) OR PRIZE MAY BE FORFEITED (IN SPONSOR’S SOLE DISCRETION).

PLEASE READ THESE OFFICIAL RULES BEFORE PARTICIPATING IN THE COMPETITION. BY PARTICIPATING IN THE COMPETITION, YOU AGREE TO BE BOUND BY THESE OFFICIAL RULES AND REPRESENT THAT YOU SATISFY ALL OF THE ELIGIBILITY REQUIREMENTS SET FORTH HEREIN. THESE OFFICIAL RULES ARE A CONTRACT AND THIS CONTRACT INCLUDES INDEMNITIES TO THE SPONSOR FROM YOU AND A LIMITATION OF YOUR RIGHTS AND REMEDIES.

THE COMPETITION IS OPEN TO LEGAL RESIDENTS OF AUSTRALIA, CANADA, MAINLAND CHINA, FRANCE, HONG KONG, GERMANY, MEXICO, SINGAPORE, THE UNITED KINGDOM, AND THE UNITED STATES WHO ARE AT LEAST EIGHTEEN (18) YEARS OF AGE OR OLDER (OR THE APPLICABLE AGE OF MAJORITY IN HIS/HER JURISDICTION OF RESIDENCE, BUT IN ANY EVENT NO YOUNGER THAN EIGHTEEN (18) YEARS OF AGE) ON THE DATE OF ENTRY. VOID WHERE PROHIBITED BY LAW.

THIS COMPETITION IS IN NO WAY SPONSORED, ENDORSED OR ADMINISTERED BY, OR ASSOCIATED WITH FACEBOOK OR YOUTUBE.

1. Competition Dates and Times: The Competition begins August 9, 2012 at 12:00:00 AM Greenwich Mean Time (“GMT”), and ends on or about August 30, 2012 at 11:59:59 PM GMT (the “**Competition Entry Period**”). The Sponsor (as defined in Section 2 below) runs the official clock for the Competition and will solely determine the time by which an Entry (as defined in Section 4 below) is received. There are a series of Competition-related phases which start and end on or about the dates and times noted below:

PHASES	START	END
COMPETITION ENTRY PERIOD	Starts 12:00:00 AM GMT on August 9, 2012	Ends 11:59:59 PM GMT on August 30, 2012
POTENTIAL FINALIST SELECTION AND CLEARANCE PERIOD	Starts 12:00:00 AM GMT on August 31, 2012	Ends 11:59:59 AM GMT on September 14, 2012
FINALIST & PRIZE WINNERS ANNOUNCEMENT	September 17, 2012	

All dates/times are 2012, Greenwich Mean Time.

2. Competition Entities: The Competition is being sponsored by Intel Corporation (“**Sponsor**”), located at 2200 Mission College Boulevard, Santa Clara, CA 95054, and promoted by W Hotels (“**Partner**”), located at 75 Varick Street, 10th Floor, New York, NY 10013 and VICE Media, Inc. (“**Vice**”) located at 97 N. 10th St, Suite 204, Brooklyn, NY 11211 and is being administered by Marden-Kane, Inc. (“**Competition Administrator**”), located at 1055 Franklin Avenue, Suite 300, Garden City, NY 11530. Vice, Sponsor, Partner and Competition Administrator and their respective corporate partners, parent companies, divisions, subsidiaries, affiliates, successors in interest, advertising, promotion and public relations agencies are collectively referred to as the “**Competition Entities**”.

3. Eligibility: Participation in this Competition is only open to legal residents of **Australia, Canada, Mainland China, France, Hong Kong, Germany, Mexico, Singapore, the United Kingdom, and the United States** who are at least eighteen (18) years of age (or the applicable age of majority in his/her jurisdiction of residence, whichever is older, but in any event no younger than eighteen (18) years of age) on the date of entry (each an “Entrant”). Except for residents of Mainland China, Entrants must also be registered users of the YouTube website located at <http://www.youtube.com> (including all mirror, derivative sites and/or localized versions thereof, as applicable, collectively, the “**YouTube Website**”). To become a registered user of the YouTube Website, individuals must register for and create an account and agree to the YouTube Website’s “Terms of Service” set forth at <http://www.youtube.com/t/terms>. There is no fee or charge to become a registered user. The Competition Entities reserve the right to verify an individual’s eligibility to participate in the Competition. Employees, officers, directors, agents, representatives of the Competition Entities and their immediate family members (which means parents, spouse, life partner, children, siblings, in-laws, grandparents and grandchildren and their respective spouses, regardless of where they reside) or residents in the same household (whether legally related or not) and any persons who are under any contractual or other obligation (including but not limited to talent agency agreements, distribution agreements, merchandising agreements, and guild and/or union memberships), that would prohibit or restrict them from participating fully in this Competition, or from allowing the Competition Entities to use the Entry, on a worldwide, residual-free and royalty-free basis, in all media formats and uses in accordance with Section 11 below, are also ineligible to enter this Competition. Corporate entities are not eligible and have no right to claim any prize won by their employees.

4. How to Enter the Competition: Entrants who wish to enter the Competition must visit Intel.com/UltrabookExperience, YouTube.com/UltrabookExperience, or app.facebook.com/intel/ultrabookexperience (the “**Competition Site(s)**”), follow the on-screen instructions and 1) sign into his/her registered YouTube account (except for residents of Mainland China), 2) select a video he/she created per the Entry Requirements instructions (Section 5) to upload, or create and upload a video using a webcam, that discusses his/her Script (as defined below) and the inspiration behind it (“**Video Submission**”) and 3) properly complete the required entry form fields including an upload of an original script for a short film demonstrating how technology and artistic environments combine to create unique experiences. Setting for the short film must take place in a select W Hotel as outlined in Section 5 and must feature an Ultrabook™ inspired by Intel (“**Script**”); (Script and Video Submission are collectively referred to as the “**Entry**”). Residents of Mainland China may enter the Competition using Intel.com/UltrabookExperience and residents of Hong Kong may enter the Competition using Intel.com/UltrabookExperience or YouTube.com/UltrabookExperience. Entries may be submitted at any time during the Competition Entry Period (see Section 1). Limit one (1) Entry per Entrant. Each Entry must follow the technical, creative, and legal entry requirements set out in Sections 5 and 6 of these Official Rules, as well as any additional requirements as may be set forth on the Competition Sites. Any Entry that does not follow these requirements may be disqualified at the Sponsor’s sole discretion. Entrants (except for residents of Mainland China) agree to comply with the YouTube Terms of Service located at <http://www.youtube.com/t/terms>, inclusive of the YouTube Community Guidelines located at www.youtube.com/t/community_guidelines and Privacy Policies located at http://www.youtube.com/t/privacy_at_youtube specific to their localized version of the YouTube Website, all of which are incorporated by reference into these Official Rules. Entries must be submitted and received by Sponsor during the Competition Entry Period through the Competition Site(s) and in strict accordance with the instructions and restrictions on the Competition Site(s) and these Official Rules. Each Entrant should review all personal information entered for accuracy purposes and make all corrections necessary to inaccurate data before submitting his/her Entry. Other proof of submitting or attempting to submit an Entry (such as, without limitation, a printed, saved or copied automated receipt confirming entry or a “thanks for entering” screen or message) does not constitute proof of actual receipt of the Entry for purposes of this Competition. Those who do not abide by these Official Rules and instructions of Sponsor or who do not provide all required information will be disqualified in Sponsor’s sole discretion. Entries or participation will not be acknowledged or returned. Entries or participation that is forged, altered, incomplete, lost, late, misdirected, mutilated, illegitimate, garbled, or generated by a macro, bot, or other automated means

will not be accepted and will be void. Entries or participation made by any other individual or any entity or group, or originating at any web site other than as set forth specifically above, including, without limitation, through commercial promotion subscription notification or entering services, will be declared invalid and disqualified for this Competition. As a condition of entering the Competition, without limiting any other provision in these Official Rules, each Entrant gives consent for Sponsor and its agents to obtain and deliver his or her name, email address and other information and content to third parties for the purpose of administering this Competition and complying with applicable laws, regulations, and rules. ENTRIES WILL NOT BE ACKNOWLEDGED OR RETURNED AND, IN FACT, MAY BE DESTROYED. KEEP A COPY OR THE ORIGINAL OF EACH ELEMENT OF YOUR ENTRY. ANY ENTRY THAT DOES NOT CONFORM TO THE REQUIREMENTS IN THESE OFFICIAL RULES WILL BE DEEMED INELIGIBLE IN SPONSOR'S SOLE DISCRETION.

5. Entry Requirements:

- Each Entry must include the following components:
 - *Script*: An original script for a short film which is set in a W Hotel and features an Ultrabook™ inspired by Intel. The W Hotel locations to choose from are: Mexico City, Barcelona, Doha, Maldives, or Washington D.C.
 - *Video Submission*: A video of the Entrant discussing the script and the inspiration behind it.
- *Language*: Entries must be submitted in English (preferred), Spanish, French, German, or Simplified Chinese.
- *Format*:
 - Script must be submitted as a PDF.
 - Acceptable video formats are: 3gp, avi, m2ts, m4v, mkv, mov, mp4, mpeg, mpg, and wmv. Maximum video file size: 1GB.
- *Length*:
 - *Script*: If produced, the Script's short film should be no longer than ten (10) minutes in length.
 - *Video Submission*: No longer than three (3) minutes in length.
- *Music*: Video Submission may not contain any music (including but not limited to original pieces, third party works, pieces in the public domain, parodies, spoofs, or derivative works) regardless if used for background, soundtracks, performance, lyrics, or tunes.
- Video Submission may not contain any persons under the age of 18 years old.
- The Competition is open to Entries created solely by Entrant which are original to Entrant and newly-created by Entrant, or which are original, previously-created Scripts which have not been distributed to the public (including, without limitation, posting anywhere on the internet or any other public dissemination) or which are in the public domain. All third party content and content unoriginal to you (unless it is in the public domain) is prohibited.
- *Rights*: All rights in and to the Entries, including but not limited to any third party trademarks, names, and likenesses as may be contained therein (collectively, "**Third Party Elements**"), must be cleared for royalty-free, perpetual, non-exclusive worldwide online/internet use (inclusive of internet television and online/internet access via televisions, mobile devices and/or any other devices capable of accessing the internet) by the Competition Entities. Any Entries for which such rights have not been cleared are subject to disqualification. At the Competition Entities' discretion, Potential Finalists (as defined in Section 7) may be required to show proof of clearance of any and all Third Party Elements to Sponsor's satisfaction prior to designation as a Finalist (as defined in Section 8).
- Entrant agrees that his/her participation in the Competition and agreement to these Official Rules and any Competition Entity's display and use of the Entries will not violate any agreement to which Entrant is a signatory or party.
- Entrant agrees to indemnify the Released Parties (defined below) against any and all claims from any third party for any use or reuse by any Competition Entity of the Entries.

6. Entry Terms: Each Entry may only be submitted by a single Entrant. Group entries will not be accepted (i.e. although different individuals might have taken part in the creation of an Entry, only one individual may be considered to have produced and submitted the Entry). By entering, each Entrant represents and warrants that he or she is the author of the Entry and has obtained all of the rights, licenses, and permissions in writing from any person whose material is featured in the Entry (or from the relevant person's parent/legal guardian if any such person(s) is considered a minor in his/her jurisdiction of residence); and that his/her Entry conforms to these Official Rules, the requirements of the Competition Site, and

- A. has not previously been submitted in any competition and has not won an award or prize of any kind;
- B. does not include trademarks, logos, or copyrighted material not owned by Entrant or material that is used without permission (including but not limited to company names, music, photographs, motion picture or television program clips or audio clips, works of art, or images published on or in websites, television, movies, or other media) or that otherwise infringes or violates the rights of any third party (including but not limited to, copyrights, trademarks, patents, trade secrets, logos, contract and licensing rights, rights of publicity or privacy, moral rights (i.e., "droit morale"), or any other intellectual property rights) (or, if a resident of Mainland China, any qualified rights);
- C. except as set forth above, the content of the Entry is not subject to any third party agreement(s), and the Competition Entities will not be required to pay or incur any sums to obtain further permissions of any person or entity as a result of its use or exploitation of the idea or rights therein or portions, modified versions or derivative works thereof as contemplated in these Official Rules;
- D. does not defame, slander, libel, misrepresent, or contain disparaging remarks or any other content which could adversely affect the name, reputation, or goodwill of the Competition Entities or any other individuals and/or entities, the determination of which shall remain in the sole discretion of Sponsor;
- E. does not contain content that is unlawful, harmful, threatening, abusive, harassing, tortuous, defamatory, vulgar, obscene, libelous, invasive of another's privacy, hateful, or racially, ethnically or otherwise objectionable as determined in the sole discretion of Sponsor;
- F. does not contain nudity, pornographic or sexual content, hateful content of any kind (including without limitation racism, sexism, etc.), content which promotes violence or harm to another living creature, or any other offensive, obscene or inappropriate content, the determination of which shall remain in the sole discretion of Sponsor;
- G. does not include threats of any kind or that intimidate, harass, or bully anyone, or invade the privacy of any person, the determination of which shall remain in the sole discretion of Sponsor;
- H. does not violate any applicable federal, local, state, provincial, national or international law or include any content that would encourage or provide instructions for a criminal offense;
- I. complies with any required permits or similar regulations required by local authorities or property owners and that all required permissions have been obtained (including, but not limited to, permits for filming location) and is documented sufficiently such that Entrant can show proof of such permissions upon request from the Competition Entities;
- J. must not create or imply any association between Sponsor and any individual, entity, or anyone else or his, her, or its products or services;
- K. other than Sponsor and W Hotels, must NOT identify, reference, or depict any other company's brands, products, or services;
- L. must NOT contain any commercial or corporate advertising (including, without limitation, corporate logos, brand names, and slogans), recognizable branded products or commercial artwork; and
- M. must be suitable for presentation in a public forum.

If the Competition Entities determine in their sole discretion that an Entrant has materially breached a representation or warranty at any time during the Competition, then the Entry will be disqualified. **The Competition Entities reserve the right, but do not have the obligation to review all Entries**

received during the Competition Entry Period. Only Entries that conform to these Official Rules, as determined by the Competition Entities in their sole discretion, will be eligible for prize consideration (“Eligible Entries”). Entries that do not comply with these Official Rules as determined by Competition Entities, in their sole discretion, will be disqualified from the Competition. Entrants agree that Released Parties (as defined below) are not responsible for any unauthorized use of Entries by third parties. The Competition Entities reserve the right to request at any time proof of any required permissions in a form acceptable to Competition Entities. Failure to provide such proof may result in disqualification of an Entry. Further, Sponsor reserves the right in its sole discretion to disqualify from the Competition and/or remove from displaying or publishing any Entry that, in its sole discretion, refers, depicts, or in any way reflects negatively upon a Competition Entity, the Competition, or any other person or entity or does not comply with the requirements set forth in Sections 5 and 6 of these Official Rules.

Technical Limitation of Liability: To the extent permitted by applicable law, neither the Competition Entities, Facebook, YouTube, any and all companies associated with this Competition and any other entities that may become official participants of the Competition (and, accordingly, additional Competition Entities) after these Official Rules are published, and each of their respective officers, directors, shareholders, agents, licensees, licensors and employees, nor any Internet access providers (collectively “Released Parties”) are responsible for incorrect or inaccurate entry of information, human error, technical malfunction, lost/delayed data transmission, omission, interruption, deletion, defect, line failure of any telephone, computer or other network, computer equipment, software or any combination thereof, inability to access the Competition Site, for problems uploading any Entries or downloading any Competition-related materials from the Competition Site, or for late, lost, stolen, damaged, misdirected, incorrect, garbled, delayed, undelivered or incomplete Entries, or other materials, except to the extent resulting from the negligence of a Released Party. Released Parties are not responsible for electronic communications that are undeliverable as a result of any form of active or passive filtering of any kind, or insufficient space in Entrant’s email account to receive email messages. Released Parties are not responsible, and may disqualify an Entrant, if his or her email address, telephone, or other contact information does not work or is changed without Entrant giving prior written notice to Sponsor. Any Entry/Entrant information collected during the Competition shall be used only in a manner consistent with the consent given by Entrants, at the time of entry, with these Official Rules and Intel’s Privacy Policy located at http://www.intel.com/sites/sitewide/en_US/privacy/full.htm.

7. Judging to Determine Potential Finalists: Each Eligible Entry will be considered for Potential Finalist (as defined below) status from among the entries submitted. All Entries received during the Competition Entry Period for Entries will be reviewed by representatives of the Competition Entities (“Judging Panel”) to determine eligibility based on the Entry Requirements, as well as to initially judge Entries based on the following criteria (collectively, the “Criteria”):

- Storytelling
- Meaningful incorporation of W Hotel setting and inclusion of the Ultrabook™ inspired by Intel in the script storyline
- Creativity and originality of script and video
- Overall impression of script and video

Using the Criteria, the Judging Panel will select up to twelve (12) Entries, which will then be designated as “Potential Finalists”. The Judging Panel reserves the right to select fewer than the aforementioned numbers of Potential Finalists.

The Judging Panel’s decisions are final and binding in all matters relating to the Competition (without prejudice to any claim that could be filed before the Court). If the Competition does not receive a sufficient number of eligible and qualified Entries, and/or if any Potential Finalist fails to return any required documentation by the stated due date (see Section 8 below), the Judging Panel reserves the right to disqualify any Potential Finalist and/or to select another Potential Finalist, time permitting.

8. Potential Finalist Notification: The Potential Finalists will be notified of their selection via the email address provided with their Entry on or about September 7, 2012 and will be required to sign and properly execute any necessary documents from those listed below and return them via email or facsimile (and subsequently by mail) to the Sponsor (or its designee, which may include the Competition Administrator) by the date indicated in the notification email:

- A. Affidavit (or a Certificate or Declaration, as applicable) of Eligibility and Publicity Release, unless prohibited by law;
- B. Entrant Release; and
- C. Such other agreements as may be required by the Competition Entities, including but not limited to tax documentation and any documentation as may be required by the Competition Entities to confirm clearance of any Third Party Elements as may be contained in the Entry (together, the **"Releases"**).

If any Releases sent by any means (means selected in Sponsor's sole discretion) to a Potential Finalist are returned as undeliverable, if a Potential Finalist cannot be reached within a reasonable time period (as determined by the Competition Entities) or fails to properly execute and return any necessary Releases within the time period noted, or if a Potential Finalist is found not to be eligible or not in compliance with these Official Rules, the Potential Finalist will be disqualified and, at the sole discretion of the Competition Entities, another Entry may be selected to replace such Potential Finalist, time permitting. The refusal by an Entrant to allow the use of some or all of his/her Personally Identifying Information in connection with the Competition will not, in and of itself, prevent a Potential Finalist from receiving the Prize (although failure to satisfy all of the other above requests will result in disqualification). The Releases, among other things, enable Entrants to confirm and provide proof that they have obtained all relevant clearances so as to permit the use of the Entries in connection with the Competition (specifically including, but not limited to, the public display of the Entries on the Competition Site) including, but not limited to, permissions with respect to other individuals depicted in the Entry. United States residents may also be required to provide their Social Security Number and/or government-issued identification number for tax purposes. In the event of noncompliance with these requirements, Potential Finalist will be disqualified in Sponsor's sole discretion. The Releases are subject to verification by Sponsor. Sponsor reserves the right to modify the notification procedures in connection with the selection of any alternate Potential Finalist, if any. Upon disqualification due to non-compliance with the requirements set forth in this Section, no compensation will be given and Sponsor will have no responsibility or liability to that participant. Up to twelve (12) cleared Potential Finalists will advance to the Prize Winner Determination phase (**"Finalists"**).

In addition, each Entrant acknowledges and agrees that the Competition Entities reserve the right to disqualify any Potential Finalist at any time, in their sole discretion, on the basis of anything contained in or learned or obtained as a result of any submitted Release or any other documentation requested by any of the Competition Entities that, in their sole opinion, would constitute a breach of these Official Rules.

9. Prize Winner Determination: Once the deadline has passed for all Releases to be returned, the top three (3) Finalists as determined by the Judging Panel will become the Prize Winners subject to compliance with these Official Rules (**"Prize Winner(s)"**).

The Judging Panel's decisions are final and binding in all matters relating to the Competition.

Depending on the number of eligible and qualified Entries received, the Judging Panel, in their sole discretion, reserves the right to award fewer or greater than the number of prizes disclosed. In the event of a tie for either a Potential Finalist or during the Prize Winner Determination phase the Judging Panel will break the tie by asking another judge of their choice to break the tie using the Criteria. The Competition Entities' decisions are final and binding in all matters relating to this Competition, including interpretation and application of these Official Rules, without prejudice of any claim that could be filed before the court.

10. Prizes: Each of the three (3) Prize Winners will receive the following:

- A. Script Production:** Each Prize Winner's Script will be produced by an agency of the Sponsor ("**Production Company**") using a professional film director and actor (both selected by Sponsor in its sole discretion) on location at a W Hotel location either featured in the respective winning script (the "**Project**") or as otherwise determined by the Sponsor. While the script for a winning Entry may be in a foreign language the film will be produced in English with foreign subtitles added at the sole discretion of the Sponsor. Prize Winners' input and assistance during the Project may be required by Sponsor and if so, Prize Winner will be required to provide that input and assistance. Sponsor and/or Production Company will have final discretion over all editorial, creative, financial and business decisions relating to the production of each Prize Winner's Project (including, without limitation, choice of language for dialogue, edits to the script, exact film director and actor to participate, the expenditure of any funds, to the extent not specially set forth herein, the production schedule, the running time and technical specifications, and final cut and ownership over the Prize Winner's Project, Script and Script concept). Sponsor and/or Production Company may, at their discretion, engage one or more noted entertainment personalities (the "**Performer(s)**") to provide creative input on and, subject to any Performer's professional availability and interest, appear in or direct the Prize Winner's Project.
- B. Trip Prize:** Each Prize Winner will receive two (2) trips (each, a "**Trip**", collectively, the "**Trip Prize**"):
1. A 6-day/5-night Trip for Prize Winner to travel to attend part of the Project production tentatively scheduled for September, October, or November 2012. Prize Winner will also receive US\$500 to be awarded by check or wire transfer (less any costs associated with clearing the check if applicable), at the discretion of the Sponsor.
 2. A 3-day/2-night Trip to a screening of the completed Project tentatively scheduled for November 2012. Prize Winner will also receive US\$200 to be awarded by check or wire transfer (less any costs associated with clearing the check if applicable), at the discretion of the Sponsor.

Exact dates and location of each Trip are subject to production and screening schedules and will be determined by the applicable Competition Entities in their sole discretion. Length of each Trip dependent on point of origin and associated travel times at Competition Entities' discretion. Prize Winners will be required to sign and properly execute a travel release document and return it via email or facsimile (and subsequently by mail) to the Sponsor (or its designee, which may include the Competition Administrator) within the time frame indicated on the notification. Prize Winners may be given less than fifteen (15) days' notice prior to travel. If a Prize Winner cannot travel during the travel dates designated by the Competition Entities, then that Prize Winner shall be deemed to have forfeited that portion of the Trip Prize. Trip Prize amenities include round-trip economy air transportation for each Prize Winner from a major gateway city airport nearest to their home (as determined by the Sponsor) to each Trip destination (if any Prize Winner lives within a two hundred (200) mile/three hundred twenty-two (322) kilometer radius of their respective destination, ground transportation may be provided at the Competition Entities' discretion and no compensation or substitution will be provided in lieu thereof; standard hotel accommodations at a hotel of Competition Entities' choosing (one (1) room, single or double occupancy, as determined by Competition Entities) for the duration of the respective Trip; and ground transportation to Trip-related events.

All costs and expenses associated with prize acceptance and use not specified herein as being provided, including, without limitation, all federal, state, local, county, provincial, and other taxes (including income, reposting and withholding taxes), luggage fees, travel documents, visa, passport, insurance, meals, incidentals, in-room charges, telephone calls, beverages, gratuities, and any other expenses not specified in these Official Rules are the sole responsibility of the Prize Winners. ARV (based on values at the time these Official Rules and Release were published): US\$5,500 each. Actual retail value of the prize may vary depending on the Prize Winner's residence, market conditions, changes in value of components (e.g., air transportation and hotel rates) and other reasons. Sponsor is not responsible for and Prize Winner will not receive the difference between the

actual value of the prize at the time of award and the stated ARV in these Official Rules or in any Competition-related correspondence or materials. Specific travel arrangements will be made by agent(s) of the Competition Entities. The Competition Entities and/or their applicable designees and agent(s) retain sole discretion for the selection of departing airport, destination airport, airline carrier, flight times and destination hotel. Released Parties are not liable for any expenses or hardship incurred as a consequence of flight cancellation or delay. The Trip Prize will be forfeited if: (a) proper travel documents for any and all travel are unattainable for any reason within the time required by the Competition Entities; (b) the Prize Winner does not have the unqualified right, at the time of being selected, to re-enter his/her country of origin after leaving the country, if applicable; or (c) if any immigration or travel documentation complications arise which prohibit a Prize Winner from entering the country of Project production/screening. Each of the Prize Winners is solely responsible for determining and complying with all applicable international/domestic travel procedures and restrictions including obtaining necessary visas and a valid passport. Prize Winners must comply with all hotel check-in requirements, including but not limited to the presentation of a major credit card or other acceptable form of payment. Specifics of this travel package are subject to availability and remain solely at discretion of the Competition Entities. Complete terms and conditions of the Trip Prize will be furnished with notification. Travel must be made through the Competition Entities' designated agent(s) on carrier(s) of the Competition Entities' choice. Reservations are subject to availability. Travel restrictions and blackout dates may apply. If the Trip Prize is canceled, rescheduled, or delayed, the Competition Entities shall have no further obligation to the Prize Winners. All transportation tickets are subject to the terms and conditions specified thereon. Prize Winners must travel from a Sponsor-selected airport near the respective Prize Winner's residence on Sponsor-selected dates or the prize may be forfeited and an alternate Prize Winner chosen. Failure to complete the Trip Prize does not relieve any Prize Winner of his/her tax obligations associated with winning the Trip Prize (where applicable). By entering this Competition and accepting the prize, each Prize Winner agrees to maintain his/her behavior in accordance with all applicable laws and generally accepted social practices in connection with participation in any Competition- or prize-related activity. Each Prize Winner understands and agrees that Sponsor or prize providers have the right, in their sole discretion, to disqualify and remove a Prize Winner from any activity at any time if a Prize Winner's behavior at any point is uncooperative, disruptive, or may or does cause damage to person, property, or the reputation of Sponsor or otherwise violates the policies of the prize providers, and in such a case, the Prize Winner will still be solely responsible for all taxes (where applicable) and other expenses related to the prize. Participants waive the right to assert as a cost of winning any prize, any and all costs of verification and redemption or travel to claim the prize and any liability and publicity which might arise from claiming or seeking to claim said prize.

General Prize Conditions: The prizes are not transferable, assignable or redeemable for cash except at the Competition Entities' sole discretion. Any Prize Winner who is a legal resident of the United States will be issued a 1099 form for the actual value of his/her prize. Total ARV of all prizes: US\$16,500. The Prizes will be awarded on or about September – November 2012. All details of any prize(s) not specified herein are at the Competition Entities' discretion. Prize, if legitimately claimed, will be awarded. Prize details not specifically stated in these Official Rules will be determined in Sponsor's sole discretion. If Prize Winner does not accept or use the entire prize, the unaccepted or unused part of the prize will be forfeited and Sponsor will have no further obligation with respect to that prize or portion of the prize. Sponsor is not responsible for any inability of any Prize Winner to accept or use any prize (or portion thereof) for any reason. Sponsor reserves the right to substitute the stated prize or portion thereof with another prize or portion thereof of equal or greater value for any reason, including, without limitation, prize unavailability. No more than the stated prizes will be awarded.

11. Ownership of Script/Licensing of Video Submission/Grant of Rights: By entering this Competition, and to the extent allowed by law, Entrants (i) agree, that all Scripts submitted (whether acceptable or not, regardless of the form they take, and including, without limitation, any and all copyrights, trademarks, contract and licensing rights, moral rights or "droit moral," and other intellectual property and proprietary rights in entries) are irrevocably transferred to, assigned to, and conveyed to Sponsor and will be owned exclusively by Sponsor, (ii) grant a worldwide, royalty-free, irrevocable, non-exclusive, sub-licensable (including the right to sublicense to further third parties),

unconditional, fully paid-up and transferable license to use and create derivative works of all Video Submissions to Sponsor, (iii) agree that Sponsor may license and assign all such rights to others (collectively “**Licensees**”), (iv) grant Sponsor and Licensees the absolute right and permission to edit, modify, cut, rearrange, add to, delete from, reproduce, encode, store, transmit, produce, publish, rent, lease, distribute (directly or indirectly through multiple tiers), post, broadcast, publicly perform or display, adapt, exhibit and/or otherwise use or reuse or exploit (without limitation as to when or to the number of times used) and use the content of and elements embodied in the Entries and the Entries themselves in perpetuity (except in France, for the duration of rights) in any and all media including but not limited to digital and electronic media, computer, DVD, CD, Competition Site(s), print, audio and audiovisual media (whether now existing or hereafter devised), in any language, throughout the world, and in any manner, for trade, advertising, promotional, commercial, or any other purposes without further review, notice, approval, consideration or compensation to Entrant or any third party, (v) shall execute and deliver documents, at Sponsor’s expense, requested by Sponsor or as may be necessary to vest in Sponsor the rights and waivers provided herein, (vi) agree that email may satisfy any writing requirement that may apply to the assignment, conveyance, transfer, license, or waiver of any of the aforementioned rights, (vii) waive and release Sponsor from any and all claims that Entrants may now or hereafter have in any jurisdiction based on “moral rights” or “droit moral” or unfair competition with respect to Sponsor’s exploitation of Entries without further compensation to Entrants of any kind, (viii) agree not to instigate, support, maintain, or authorize any action, claim, or lawsuit against Sponsor or Licensees, or any other person, on the grounds that any use of any Entry, or any derivative works, infringe or violate any of Entrants’ rights therein, and (ix) agree that no Entries will be returned to Entrants. Entrants also agree that Sponsor and Licensees shall have the right and permission to use the name, photograph, testimonial or other likeness and/or prize information or personal exposition (and/or any edited portion thereof) for promotional, advertising and/or publicity purposes in any media, now or hereafter known throughout the world in perpetuity, without compensation or notice to, or further consent of, to the Finalists or to the Prize Winners to the extent permitted by law. Entrants also agree that Sponsor may have access to, may have created, or may in the future create designs, ideas and concepts that may have familiarities or similarities to his/her Entry, and that he/she will not be entitled to any compensation or right to negotiate with the Sponsor because of these familiarities or similarities.

Each participant acknowledges and agrees that nothing in these Official Rules will require a Competition Entity to use the Entry in part or in whole or to include the Entry in any Competition Entity-related property, including, without limitation, any Competition Entities’ web site or any other online or offline property.

12. Rights of Publicity: By entering the Competition, except where prohibited by law, each Entrant grants the Licensed Parties the irrevocable, sublicensable, absolute right and permission to use, publish, post or display the name, picture, voice, background and biographical data, photograph, testimonial, or other likeness and/or prize information or personal exposition (and/or any edited portion thereof), and/or any information contained in his/her Entry for promotional, advertising, publicity and/or other purposes in any and all media, now or hereafter known, including but not limited to all digital and electronic media, computer, audio and audiovisual media (whether now existing or hereafter devised), in any language, throughout the world, in perpetuity (or, if a French resident, for the duration of rights) and in any manner, for trade, advertising, promotional, commercial, or any other purposes without further review, notice, approval, consideration, or compensation of Entrant, and each Entrant releases all Released Parties from any and all liability related thereto. Nothing contained in these Official Rules obligates Sponsor to make use of any of the rights granted herein and Prize Winner waives any right to inspect or approve any such use.

13. Limitations of Liability: Except where prohibited by law, the Released Parties are not responsible for any incorrect or inaccurate entry of information, human error, technical malfunction, lost/delayed data transmission, omission, interruption, deletion, defect, line failure of any telephone, computer or other network, computer equipment, software or any combination thereof, inability to access the Competition Site, for the inability to upload or download any Competition-related materials from the Competition Site, or for late, lost, damaged, misdirected, delayed, garbled, incorrect

inaccurate, stolen, damaged, or incomplete Entries; entries that are submitted by illegitimate means (such as, without limitation, by an automated computer program) or entries in excess of the stated limit; any error, omission, interruption, defect, or delay in transmission or communication; viruses or technical or mechanical malfunctions; interrupted or unavailable cable or satellite systems; errors, typos or misprints in these Official Rules, in any Competition-related advertisements or other materials; failures of electronic equipment, computer hardware or software; lost or unavailable network connections, or failed, incorrect, incomplete, inaccurate, garbled or delayed electronic communications or entry information. Without limiting any other provision in these Official Rules, Released Parties are not responsible or liable to any Entrant or Prize Winner or any person claiming through such Entrant or Prize Winner for failure to supply the prize or any part thereof in the event that any of the Competition activities or the Released Parties' operations or activities are affected, as determined by the Sponsor in its sole discretion, including, without limitation, by reason of any acts of God, any action, regulation, order or request by any governmental or quasi-governmental entity (whether or not the action, regulations, order or request proves to be invalid), equipment failure, threatened terrorist acts, terrorist acts, air raid, blackout, act of public enemy, earthquake, war (declared or undeclared), fire, flood, epidemic, explosion, unusually severe weather, hurricane, embargo, labor dispute or strike (whether legal or illegal) labor or material shortage, transportation interruption of any kind, work slow-down, civil disturbance, insurrection, riot, or any law, rule, regulation, order or other action adopted or taken by any governmental, federal, state or local government authority, or any other cause, whether or not specifically mentioned above.

EACH ENTRANT ACCEPTS THE CONDITIONS STATED IN THESE OFFICIAL RULES, AGREES TO BE BOUND BY THE DECISIONS OF THE COMPETITION ENTITIES, WARRANTS THAT S/HE IS ELIGIBLE TO PARTICIPATE IN THIS COMPETITION, AND AGREES, EXCEPT TO THE EXTENT THAT ANY PERSONAL INJURY OR DEATH IS CAUSED BY THE RELEASED PARTIES' NEGLIGENCE AND TO THE MAXIMUM EXTENT PERMITTED BY APPLICABLE LAW, THAT THE RELEASED PARTIES SHALL NOT BE RESPONSIBLE FOR ANY CLAIMS, LOSSES, LIABILITY, AND DAMAGES OF ANY KIND (INCLUDING REASONABLE ATTORNEYS' FEES AND EXPENSES), ASSERTED AGAINST ANY OF THEM, INCURRED, SUSTAINED, OR ARISING IN CONNECTION WITH THE USE, ACCEPTANCE, EXPLOITATION OR MISUSE OF ANY ENTRY OR PROJECT MATERIAL, OR WHILE PREPARING FOR, PARTICIPATING IN, AND/OR TRAVELING TO OR FROM ANY COMPETITION-RELATED ACTIVITY, INCLUDING, WITHOUT LIMITATION, ANY INJURY, DAMAGE, DEATH, LOSS, OR ACCIDENT TO PERSON OR PROPERTY, OR FROM THE RESPECTIVE ENTRANT'S BREACH OF ANY AGREEMENT OR WARRANTY ASSOCIATED WITH THE COMPETITION, INCLUDING THESE OFFICIAL COMPETITION RULES. ANY ATTEMPT TO DELIBERATELY DAMAGE ANY WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE COMPETITION IS A VIOLATION OF THE LAW AND, SHOULD SUCH AN ATTEMPT BE MADE, THE RELEASED PARTIES RESERVE THE RIGHT TO SEEK DAMAGES OR OTHER REMEDIES (INCLUDING ATTORNEYS' FEES) FROM ANY SUCH PERSON(S) RESPONSIBLE FOR ANY SUCH ATTEMPT TO THE FULLEST EXTENT PERMITTED BY LAW. NOTWITHSTANDING THE REVIEW OF ANY ENTRY BY THE COMPETITION ADMINISTRATOR AND/OR PRODUCTION COMPANY, EACH ENTRANT UNDERSTANDS AND AGREES TO BEAR SOLE LIABILITY FOR THE CONTENTS OF HIS/HER ENTRY AND AGREES TO REIMBURSE THE RELEASED PARTIES FOR ANY DAMAGES AND/OR COSTS INCURRED AS A RESULT OF A THIRD PARTY'S CLAIM OR DEMAND AGAINST THE APPLICABLE RELEASED PARTY/PARTIES RELATING TO THE CONTENT OF HIS/HER ENTRY. THE RELEASED PARTIES ARE NOT RESPONSIBLE IN ANY WAY FOR ANY ADDITIONAL EXPENSES, OMISSIONS, DELAYS, OR RE-ROUTING RESULTING FROM ANY ACTS OF ANY GOVERNMENT OR AUTHORITY.

14. General Conditions: The decisions of the Competition Entities and Judging Panel, as applicable, are final and binding in all matters relating to this Competition, including interpretation and application of these Official Rules (without prejudice to any claim that could be filed before the Court). Potential Finalists, Prize Winners and other Entrants at Competition Entities' sole discretion may be contacted by Competition Entities via email or telephone. In the event of a dispute as to the identity of an Entrant based on an email address, the entry will be declared to have been made by the registered account holder of the email address submitted at time of entry, but only if that person meets all other eligibility

criteria otherwise the entry may be disqualified and any potential prize won will be forfeited in Sponsor's sole discretion. A registered account holder is defined as the natural person who is assigned to an email address by an Internet access provider, online service provider, or other organization (e.g., business, educational institution, etc.) that is responsible for assigning email addresses for the domain associated with the submitted email address. Potential Prize Winner may be required to provide Sponsor with proof that he/she is the registered account holder of the email address associated with the potentially winning entry. If a dispute cannot be resolved to Sponsor's satisfaction, the entry will be deemed ineligible. The Competition Entities reserve the right, in their sole discretion, to disqualify any individual found tampering with the entry process or entry materials or otherwise interfering with the proper administration of the Competition or violating these Official Rules and void all associated Entries. The Competition Entities may cancel, modify, or suspend the Competition (or any portion thereof) due to a force majeure event or any other event beyond the Competition Entities' reasonable control. In the event of termination, the Competition Entities reserve the right, at their discretion, to determine the Potential Finalists and/or Prize Winners (as applicable) from among all non-suspect, eligible Entries received up to the time of such action using the Criteria set forth herein. Each Entrant hereby acknowledges and agrees that the relationship between the Entrant and the Competition Entities is not a confidential, fiduciary, exclusive or other special relationship, and that the Entrant's decision to submit an Entry in connection with this Competition does not place the Competition Entities in a position that is any different from the position held by members of the general public with regard to elements of the Entry, other than as set forth in these Official Rules. Participants further agree to not damage or cause interruption of the Competition and/or prevent others from using the Competition. Sponsor reserves the right to restrict or void online entries or participation from any IP address if any suspicious entry and/or participation are detected. Sponsor's failure to or decision not to enforce any provision in these Official Rules will not constitute a waiver of that or any other provision. In the event there is an alleged or actual ambiguity, discrepancy or inconsistency between disclosures or other statements contained in any Competition-related materials and/or these Official Rules (including any alleged discrepancy or inconsistency in these Official Rules), it will be resolved in Sponsor's sole discretion. Entrants waive any right to claim ambiguity in the Competition or these Official Rules. If Sponsor determines at any time in its sole discretion that the Prize Winner or potential Prize Winner is disqualified, ineligible, in violation of these Official Rules, or engaging in behavior that Sponsor deems obnoxious, inappropriate, threatening, illegal or that is intended to annoy, abuse, threaten or harass any other person, Sponsor reserves the right to disqualify that Prize Winner or potential Prize Winner, even if the disqualified Prize Winner or potential Prize Winner may have been notified or displayed or announced anywhere. The invalidity or unenforceability of any provision of these Official Rules will not affect the validity or enforceability of any other provision. In the event that any provision is determined to be invalid or otherwise unenforceable or illegal, these Official Rules will otherwise remain in effect and will be construed in accordance with their terms as if the invalid or illegal provision were not contained herein. If any person supplies false information, submits entries by fraudulent means, or is otherwise determined to be in violation of these Official Rules in an attempt to obtain any prize, Sponsor may disqualify that person and seek damages from him or her and that person may be prosecuted to the full extent of the law. CAUTION: ANY ATTEMPT TO DAMAGE ANY ONLINE SERVICE OR WEB SITE OR UNDERMINE THE LEGITIMATE OPERATIONS OF THE COMPETITION VIOLATES CRIMINAL AND CIVIL LAWS. IF SUCH AN ATTEMPT IS MADE, SPONSOR MAY DISQUALIFY ANY PARTICIPANT MAKING SUCH ATTEMPT AND MAY SEEK DAMAGES TO THE FULLEST EXTENT PERMITTED BY LAW.

15. Similar Ideas: Each Entrant understands and acknowledges that: i) the Competition Entities have wide access to ideas, stories, scripts, formats, designs, film, tape, video, and other literary materials, and those new ideas are constantly being submitted to thereto and/or being developed by their own employees; ii) many ideas or stories may be competitive with, similar to, or identical to content in the Entry and/or each other in theme, idea, plot, format, or other respects; iii) Entrants will not be entitled to any compensation as a result of the Competition Entities' use of any such similar or identical material that has been or may be received by any of the Competition Entities from other sources (including the Production Company for use in a Project). Except where prohibited by law, each Entrant acknowledges and agrees that the Released Parties do not now and shall not have in the future any

duty or liability, direct or indirect, vicarious, contributory, or otherwise, with respect to the infringement or protection of the Entrant's copyright in and to the Entries. Each Entrant acknowledges that, with respect to any claim by an Entrant relating to or arising out of any Competition Entities' actual or alleged exploitation or use of any Entry, Project or other material submitted in connection with the Competition, the damage, if any, caused to the applicable Entrant will not be irreparable or otherwise sufficient to entitle such Entrant to seek any injunctive or other equitable relief or in any way enjoin, otherwise interfere with, delay, or interrupt the production, distribution, exhibition, or other exploitation of any Project or production based on, or allegedly based on, an Entry or Project, and Entrant's rights and remedies in any such event shall be strictly limited to the right to recover damages, if any, in an action at law.

16. Personal Data: Personal information collected from Entrants will be used in accordance with Intel's Privacy Policy located at http://www.intel.com/sites/sitewide/en_US/privacy/full.htm and, in addition, as otherwise set out in these Official Rules for the purpose of administering this Competition. **Each Entrant expressly agrees to the use of his/her personal information for such purpose.** The following information will be collected from each Entrant for the purpose of administering the Competition, and may also be used by Competition Entities and their affiliates to contact Finalists and Prize Winners: first name, last name, email address, country of residence, check-box for eighteen (18) years of age or older, check-box for having read and accept the Official Rules, and date/time of entry. The Competition Entities will not sell, share or otherwise disclose information collected in any manner with third parties, other than those parties necessary to fulfill the above purposes, unless Entrant has given his prior express consent to receive additional information from the Competition Entities or a third party. Entrants have a right of access to, modification and withdrawal of their personal data. Entrants also have the right of opposition to the data collection, under certain circumstances, in accordance with applicable law. To exercise such right, an Entrant may write to ThisMoment ("Data Controller" and "Data Recipient"), Attn: Four Stories, A Short Film Competition, 222 Kearny Street, Floor 5 San Francisco, CA 94104. European Union residents, please note that Entrants' data will be transferred outside the European Union to the United States and other countries which do not provide an adequate level of protection according to EU data protection regulations, for the purpose of administering this Competition. The Competition Entities will take all steps reasonably necessary to ensure that Entrants' personal information is treated securely and in accordance with Intel's Privacy Policy and these Official Rules in respect of such transfer. By entering the Competition, Entrants expressly agree to such transfer.

17. Disputes/Choice of Law: Unless the laws relevant for the domicile of the Entrant provide otherwise, this Competition is governed by California, USA law, without reference to its conflicts of law principles and is subject to all applicable federal, state, and local laws. Except where prohibited by law, any and all legal actions or claims arising in connection with this Competition shall be resolved individually, without resort to any form of class action, and must be brought in a court of competent jurisdiction in the County of Santa Clara, in the State of California. Further, in any such dispute, under no circumstances will Entrants be permitted to obtain awards for, and hereby waive all rights to claim, punitive, incidental or consequential damages, including attorneys' fees, other than Entrant's actual out-of-pocket expenses (e.g. costs associated with entering), and Entrant further waives all rights to have damages multiplied or increased.

Except where prohibited, as a condition of participating in this Competition, each Entrant agrees that any and all disputes that cannot be resolved between the Entrant and any Competition Entity, claims and causes of action arising out of or connected with this Competition, or the prize awarded, or the determination of the Prize Winner must be resolved individually, without resort to any form of class action. Entrant further waives all rights to have damages multiplied or increased.

18. Country Specific Notices: If any provision of these rules is invalid under the law, rules or regulations of a particular country, the invalidity of such provision shall not affect the validity of the remaining provision. In addition to the tax liability disclosures in these rules, Prize Winners are subject to, and must abide by, the income reporting and, if applicable, the payment of any taxes due pursuant to the laws, rules and regulations of the Prize Winners' jurisdiction of residence.

For Canada: For Quebec, Canada residents only, all legal requirements concerning the La Regie des Alcools des Courses et des Jeux shall apply.

Any litigation respecting the conduct or organization of a publicity contest may be submitted to the Regie des alcools, des courses et des jeux for a ruling. Any litigation respecting the awarding of a prize may be submitted to the Regie only for the purpose of helping the parties reach a settlement.

For Germany: (i) Released Parties shall be fully liable for intent and gross negligence as well as for damages caused by injury to life, body or health; (ii) In an event of slight negligence, Released Parties shall be liable only for breaches of a material contractual obligation (cardinal duty). A “cardinal duty” shall be defined as an obligation whose fulfillment makes the implementation of this contract possible and on the fulfillment of which the contracting parties may therefore generally rely; (iii) in the event of slight negligence, as outlined in Clause (ii), Released Parties shall not be liable for any lack of commercial success, lost profits and indirect damages; (iv) Liability in accordance with the above Clauses (ii) and (iii) shall be limited to typical, foreseeable damages; (v) This limitation of liability shall apply mutatis mutandis to the benefit of the employees, agents and vicarious agents of the Released Parties; (vi) Any potential liability on the part of the Released Parties for any warranties and for claims based on the German Product Liability Act shall not be affected.

Some jurisdictions in Germany may prohibit the transfer of ownership of Entry to Sponsor in which case Sponsor would require winning Entrant to grant a license subject to the terms and conditions in Section 11.

For Mexico: By entering the Competition, Entrants hereby expressly agree and accept that for all that is related to the interpretation, performance, and enforcement of these Official Rules, each of them expressly submit themselves to the laws of the United States of America and to the jurisdiction of the competent courts in the County of Santa Clara, in the State of California, United States of America, expressly waiving to any other jurisdiction that could correspond to them by virtue of their present or future domicile or by virtue of any other cause.

For UK: Notwithstanding anything elsewhere in these Official Rules, no person’s or entity’s liability for death or personal injury caused by its negligence shall be limited in any way, and nor shall their ability for fraud or for any other matter where liability may not as a matter of law be limited or excluded.

Where these Official Rules provide for discretion exercisable by a Competition Entity that could otherwise be capable of causing a significant imbalance in the parties’ rights and obligation hereunder, to the detriment of a consumer and contrary to the requirement of good faith, shall be exercised reasonably and in good faith.

19. Prize Winners List/Official Rules: On or about September 17, 2012, the name of each of the Prize Winners will be posted on the Competition Sites. In addition, to obtain this information or to request a copy of the Official Rules you may also send a stamped, self-addressed envelope for receipt by October 15, 2012, to: Four Stories, A Short Film Competition Prize Winners List, c/o Marden-Kane, 1055 Franklin Avenue, Suite 300, Garden City, NY 11530 Attn: JS. Residents of the State of Vermont may omit return postage for requests.

This Competition is in no way sponsored, endorsed or administered by, or associated with, Facebook or YouTube. You understand that you are providing your information to the Data Controller and not to Facebook or YouTube. The information you provide will only be used for verification of your eligibility to participate in the promotion. Please direct any questions or comments regarding this promotion to the Data Controller.

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ADDENDUM A

**FOUR STORIES, A SHORT FILM COMPETITION
AFFIDAVIT OF ELIGIBILITY AND RELEASE**

I, _____, represent that I am _____ years of age.

Home Telephone Number: (_____) _____ Email: _____

I reside at:

(Street Address) (City & Region/Province) (Country) (Postal Code)

I am submitting this affidavit to Marden-Kane, Inc. with the understanding that it will be relied upon to determine my eligibility in the Four Stories, A Short Film Competition **(the “Competition”)** sponsored by Intel Corporation.

I represent and warrant that:

- I have complied with the Official Rules of the Competition and that I have perpetrated no fraud or deception in participating.
- I am at least eighteen (18) years of age or the age of majority in my jurisdiction of residence (but in any event no less than 18 years of age).
- I am not an employee, officer, director, agent, representative, or an immediate family member (which means, for purposes of the Competition, parents, spouses, life partners, children, siblings, in-laws, grandparents and grandchildren and their respective spouses, regardless of where they reside) or resident in the same household (whether legally related or not) of any of the aforementioned, of Intel Corporation, W Hotels, VICE Media, Inc., Marden-Kane, Inc., or any of their respective parents, affiliated or subsidiary companies, application developers, advertising and promotion agencies, legal and financial advisors, or any and all other companies associated with the Competition.
- I am not under any contractual or other obligation (including but not limited to talent agency agreements, distribution agreements, merchandising agreements, and guild and/or union memberships), that would prohibit me from allowing the Competition Entities to use my script and/or video submission.

To the extent permitted by law, I hereby agree that none of Intel Corporation, W Hotels, VICE Media, Inc., Marden-Kane, Inc., nor any of their respective parents, subsidiaries, affiliates, advertising and promotion agencies, legal, promotional and financial advisors, nor any and all companies associated with the Competition and each of their respective officers, directors, shareholders, agents, licensees, licensors and employees, nor any internet access providers (collectively “Released Parties”), shall be responsible for any claims, losses, liability, and damages of any kind (including reasonable attorneys’ fees and expenses), asserted against any of them, incurred, sustained, or arising in connection with the use, acceptance, or misuse of any entry material, or while preparing for, participating in, and/or traveling to or from any competition-related activity, including, without limitation, any injury, damage, death, loss or accident to person or property, or from my breach of any agreement or warranty associated with the competition, including the Official Rules.

I understand that my personal information or data given as part of this Affidavit will only be used for the purpose of administering the Competition and that the information collected will not be disclosed in any manner with third parties, other than those (which include Released Parties) necessary to fulfill the above purposes, unless I have given my prior express consent. I further understand that I have a right of access to, modification, and withdrawal of my personal data. I also understand that I have the right of opposition to the data collection, under certain circumstances. To exercise such right, I may write

to: ThisMoment Attn: Four Stories, A Short Film Competition, 222 Kearny Street, Floor 5 San Francisco, CA 94104.

I agree that I may be deemed ineligible for Competition if any statement made by me in this Affidavit is false.

Signed: _____
(Signature of Entrant)

ADDENDUM B

FOUR STORIES, A SHORT FILM COMPETITION ENTRANT RELEASE

In consideration of the opportunity to participate in the Four Stories, A Short Film Competition (the "Competition"), I, the undersigned, acknowledge and agree as follows:

- I have read, understood, agree with, and will comply with all eligibility requirements and all other terms included in the Competition Official Rules ("Official Rules").
- I understand that my application, including the Script and Video Submission, I have submitted to the Competition (my "Entry") may be deemed ineligible if I do not comply with the Official Rules.
- I represent and warrant that all the statements in my application are true.
- My Entry does not defame any person and does not violate the rights of any third party.
- My Entry is not subject to litigation and is not threatened by any claim. My Entry is not subject to any rules, regulations or contracts which would prevent its use as contemplated in this release.
- I represent and warrant that I am the owner, sole creator, director, and producer of my Entry and understand that it may be posted for public display on the Competition Site.
- I (i) agree, that all Scripts submitted (whether acceptable or not, regardless of the form they take, and including, without limitation, any and all copyrights, trademarks, contract and licensing rights, moral rights or "droit moral," and other intellectual property and proprietary rights in entries) are irrevocably transferred to, assigned to, and conveyed to Sponsor (as defined below) and will be owned exclusively by Sponsor, (ii) grant a worldwide, royalty-free, irrevocable, non-exclusive, sub-licensable (including the right to sublicense to further third parties), unconditional, fully paid-up and transferable license to use and create derivative works of all Video Submissions to Sponsor, (iii) agree that Sponsor may license all such rights to others (collectively "Licensees"), (iv) grant Sponsor and Licensees the absolute right and permission to edit, modify, cut, rearrange, add to, delete from, reproduce, encode, store, transmit, produce, publish, rent, lease, distribute (directly or indirectly through multiple tiers), post, broadcast, publicly perform or display, adapt, exhibit and/or otherwise use or reuse or exploit (without limitation as to when or to the number of times used) and use the content of and elements embodied in my Entry and the Entry itself in perpetuity (except in France, for the duration of rights) in any and all media including but not limited to digital and electronic media, computer, DVD, CD, Competition Site(s), print, audio and audiovisual media (whether now existing or hereafter devised), in any language, throughout the world, and in any manner, for trade, advertising, promotional, commercial, or any other purposes without further review, notice, approval, consideration or compensation to me or any third party, (v) shall execute and deliver documents, at Sponsor's expense, requested by Sponsor or as may be necessary to vest in Sponsor the rights and waivers provided herein, (vi) agree that email may satisfy any writing requirement that may apply to the assignment, conveyance, transfer, license, or waiver of any of the aforementioned rights, (vii) waive and release Sponsor from any and all claims that I may now or hereafter have in any jurisdiction based on "moral rights" or "droit moral" or

unfair competition with respect to Sponsor's exploitation of my Entry without further compensation to me of any kind, (viii) agree not to instigate, support, maintain, or authorize any action, claim, or lawsuit against Sponsor or Licensees, or any other person, on the grounds that any use of any Entry, or any derivative works, infringe or violate any of my rights therein, and (ix) agree that no Entry will be returned to me.

- I agree that Sponsor and Licensees shall have the right and permission to use my name, photograph, testimonial or other likeness and/or prize information or personal exposition (and/or any edited portion thereof) for promotional, advertising and/or publicity purposes in any media, now or hereafter known throughout the world in perpetuity, without compensation or notice to, or further consent of, to me to the extent permitted by law.
- I further agree that Sponsor may have access to, may have created, or may in the future create designs, ideas and concepts that may have familiarities or similarities to my Entry, and that I will not be entitled to any compensation or right to negotiate with the Sponsor because of these familiarities or similarities.
- I agree to indemnify and hold harmless the Released Parties (defined below) against any and all claims from any third party and any liability arising from my Entry for any use or reuse by Sponsor.
- I understand that any modification to this agreement must be made in writing and signed by myself and the Competition Entities (defined below) in order for that agreement to be legally enforceable.
- I acknowledge and agree that the data collected on this release will be provided to the Competition Entities, and that it may be used for the purposes of the Competition. The provision of such data may include transferring this data outside my jurisdiction of residence, and I consent to such transfer.

Competition Entities: Intel Corporation ("Sponsor"), VICE Media, Inc., W Hotels, Marden-Kane, Inc.
Released Parties: Competition Entities, Facebook, YouTube, any and all companies associated with this Competition and any other entities that may become official participants of the Competition (and, accordingly, additional Competition Entities) after the Official Rules are published, and each of their respective officers, directors, shareholders, agents, licensees, licensors and employees, nor any Internet access providers.

Submission/Script Title _____
Video YouTube URL (If applicable) _____
Entrant's Printed Name _____
Entrant's Signature / Date Signed _____
Email Address _____
Date of Birth _____
Street Address, City/Province _____
State, Country, Postal Code _____
Home or Cell Phone Number _____

ADDENDUM C

FOUR STORIES, A SHORT FILM COMPETITION PRIZE WINNER TRAVEL RELEASE FORM

STATE/PROVINCE OF: _____ COUNTRY OF: _____

PRIZE WINNER: I, _____ being duly sworn say I am _____ years of age.

I reside at: _____
(Street Address)

(City) (State/Province) (Postal Code)

I acknowledge and understand that neither Intel Corporation, W Hotels, VICE Media, Inc., nor Marden-Kane, Inc. have arranged for, or carry insurance of any kind for our benefit or that of our heirs, executors or administrators relative to going on said trip; and that I am solely responsible for obtaining and paying for any life, travel, accident, property or other insurance relative to going on said trip.

In consideration for the travel package I receive as the Prize Winner in the Four Stories, A Short Film Competition ("Competition"), and for other good and valuable consideration, the receipt of which is hereby acknowledged, I, for myself, my heirs, executors and administrators, hereby waive, release, discharge and agree to indemnify and hold Intel Corporation, W Hotels, VICE Media, Inc., Marden-Kane, Inc., their affiliates, subsidiaries, divisions, agencies and all of the foregoing entities' respective officers, directors, employees, shareholders, and agents associated with the Competition from and against any and all claims, actions and/or liability, for any injuries, loss or damage of any kind whatsoever, including attorney fees, arising from or in connection with my participation in and/or entry into the Competition or acceptance and/or use of any prize won (including, without limitation, any prize-related travel or activity or the acceptance and/or use of the Prize as set forth in the Competition Official Rules).

SIGNED: _____
(Prize Winner)

ADDENDUM D

UNITED KINGDOM WAIVER OF MORAL RIGHTS

This waiver is dated on _____ ("Effective Date")

1. I, _____, unconditionally and irrevocably waive, gratuitously, in respect of the works listed in the Schedule to this waiver (**Entry**), all moral rights in respect of the Entry and to which I may now or at any future time be entitled under the Copyright, Designs and Patents Act 1988 as amended from time to time.
2. This waiver is made in favour of Intel Corporation, 2200 Mission College Boulevard Santa Clara, CA 95054 ("Intel") and shall extend to Intel's licensees, sub-licensees, assignees and successors in title to the copyright of the Entry or Intel's business and its subsidiaries worldwide.
3. This waiver and any dispute or claim arising out of or in connection with it or its subject matter or formation (including non-contractual disputes or claims) shall be governed by and construed in accordance with the law of England and Wales. I irrevocably agree that the courts of England and

Wales shall have jurisdiction to settle any dispute or claim that arises out of or in connection with this waiver or its subject matter or formation (including non-contractual disputes or claims).

This waiver has been entered into on the Effective Date.

SCHEDULE ENTRY

Signed by [Name of Author]: _____

Entry is Author's material (one (1) Script and one (1) Video Submission), as set out in the Four Stories, A Short Film Competition Official Rules as posted on Intel.com/UltrabookExperience, YouTube.com/UltrabookExperience, or app.facebook.com/intel/ultrabookexperience by Author as part of the Four Stories, A Short Film Competition sponsored by Intel Corporation which ran from August 9, 2012 to August 30, 2012.